**Guidelines on Logos and Public Acknowledgment of Funding**

It is a condition of our funding that public acknowledgement is made of the support of Údarás na Gaeltachta (Údarás) and the Arts Council via Ealaín na Gaeltacht (Ealaín) for the project. If this is not done at every stage of the project, to the satisfaction of the funders, it will be necessary to withhold a percentage of the grant.

* The support of Ealaín, Údarás and the Arts Council should be acknowledged in any published material or in any interviews with the media. The logos of Ealaín, Údarás and the Arts Council must be displayed on any publicity material, press releases, information leaflets etc. inclusive of electronic media;
* If Ealaín is the primary funder, the logos of Ealaín, the Arts Council and Údarás should be displayed at the beginning of the series of logos.
* Local representatives of the Údarás, together with the Regional Manager of Údarás in the area, together with members of the Arts Council should be invited to any reception or public occasion associated with the work of the group/organisation.
* Appropriate recognition should be given, via press releases and other materials, inclusive of speeches (e.g. opening nights/launches), of the support given by Údarás and the Arts Council, via Ealaín. For example: “Aithníonn an eagraíocht an chabhair mhór a thug tacaíocht airgeadais Údarás na Gaeltachta agus An Chomhairle Ealaín trí Ealaín na Gaeltachta, chun an togra seo a chur ar bun”
* Good publicity should be given to the project and to Údarás, Ealaín and the Arts Council as funders.
* At least six high-quality photographs, together with high-quality video (where available), should be provided in digital format, with full permissions for use, to Ealaín.
* If you/the organisation has a website, the logos of Ealaín, the Arts Council and Údarás should be displayed on the homepage, situated ‘above the fold’ so the user does not have to scroll down to see it. You must also provide links to www.ealain.ie, [www.artscouncil.ie](http://www.artscouncil.ie) and [www.udaras.ie](http://www.udaras.ie) to raise further awareness of our work.
* If you use any other online platform, the funders’ logos must also be placed there.
* The logos can be downloaded from our website here: <http://www.ealain.ie/about-ealain-na-gaeltachta/logos/>. If you have issues with accessing them, contact the regional Áisitheoir Ealaíon.
* Additional guidelines are available on the Arts Council’s website: <http://www.artscouncil.ie/uploadedFiles/wwwartscouncilie/Content/Funds/Logo_guide/LogoGuide.pdf>